

DVV Clarification

3.3.1 Number of research papers published per teacher in the Journals notified on UGC CARE list during the last five years

DVV Clarification	HEI Response
1. HEI is requested to kindly note that the calendar year is to be considered in this metric, HEI has considered academic year which is incorrect. Please revise the information and provide revised one with supporting documents.as paper published in year 2018 calendar year comes under 2018-19 and so on and paper in 2023 should be consider in year 2023-24 so please relook and provide correct revise data.	The research papers are presented as per calendar year from 2018 to 2022 (Assessment Year) Attached Below
2. Kindly note that multiple counting of same publication with same author or different author in the same calendar year should be counting as one, please relook and provide correct revise data.	We have revised and updated the data and attached below
3. Kindly provide required data in the data template, As Blank Column and incomplete entries should not be considered.	The detailed data is presented.
4. Kindly note that Publication in the current UGC	The data is revised and provided the list of UGC Care with ISSN is mentioned.

CARE with ISSN only will be considered, please relook and provide correct revise data.	
5. Kindly provide link for research paper and journal.	The link to the research papers is provided: - https://www.pibm.in/images/pdf-doc/Research%20Paper%202018%20to%202022.pdf
6. Kindly provide year wise screenshots of each research articles clearly showing the title of the article, affiliation, name of the journal, year and author's name. If the links and DOI number are not available. NOTE: All the attached documents should be clearly scanned and in the English translated version and should be sealed and signed by Head of the Institute.	The year wise screenshots of each research articles clearly showing the title of the article, affiliation, name of the journal, year and author's name is provided in supporting documents. Link to the supporting document - https://www.pibm.in/images/pdf-doc/Research%20Paper%202018%20to%202022.pdf



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3.3.1 Number of research papers published per teacher in the Journals notified on UGC CARE list during the last five years

List Number of research papers published per teacher in the journals notified on UGC Care list during the last five years								
Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number		Is it listed in UGC Care list
Year 1 (2022)								
Effect Of Recapitalization And Corporate Governance On Banking Performance With Respect To Selected Public Sectors Bank In India.	Dr. Laxman Doifode	Finance	Shodha Prabha Journal	2022	0974-8946	https://www.researchgate.net/profile/Sheetal-Sarnot/publication/374742898_EFFECT_OF_RECAPITALIZATION_AND_CORPORATE_GOVERNANCE_ON_BANKING_PERFORMANCE_WITH_RESPECT_TO_SELECTED_PUBLIC_SECTORS_BANK_IN_INDIA/links/652d02a16725c324010c5162/EFFECT-OF-RECAPITALIZATION-AND-CORPORATE-GOVERNANCE-ON-BANKING-PERFORMANCE-WITH-RESPECT-TO-SELECTED-PUBLIC-SECTORS-BANK-IN-INDIA.pdf	https://www.researchgate.net/profile/Sheetal-Sarnot/publication/374742898_EFFECT_OF_RECAPITALIZATION_AND_CORPORATE_GOVERNANCE_ON_BANKING_PERFORMANCE_WITH_RESPECT_TO_SELECTED_PUBLIC_SECTORS_BANK_IN_INDIA/links/652d02a16725c324010c5162/EFFECT-OF-RECAPITALIZATION-AND-CORPORATE-GOVERNANCE-ON-BANKING-PERFORMANCE-WITH-RESPECT-TO-SELECTED-PUBLIC-SECTORS-BANK-IN-INDIA.pdf	UGC
Customers' online shopping intention by watching AI-based deepfake advertisements	Dr. Rajasshrie Pillai	HRM	International Journal of Retail & Distribution Management	2022	0959-0552	https://www.emerald.com/insight/content/doi/10.1108/IJRD-12-2021-0583/full/html	https://www.emerald.com/insight/content/doi/10.1108/IJRD-12-2021-0583/full/html	SCOPUS
"Use of 4.0 (I4.0) technology in HRM: a pathway toward SHRM 4.0 and HR performance"	Dr. Rajasshrie Pillai	HRM	"Foresight"	2022	1463-6689	https://www.emerald.com/insight/content/doi/10.1108/FS-06-2021-0128/full/html	https://www.emerald.com/insight/content/doi/10.1108/FS-06-2021-0128/full/html	SCOPUS
Consumers' adoption of artificial intelligence and robotics in hospitality and tourism sector: literature review and future research agenda	Dr. Rajasshrie Pillai	HRM	Tourism Review, Emerald publications	2022	1660-5373	https://www.emerald.com/insight/content/doi/10.1108/TR-03-2021-0138/full/html	https://www.emerald.com/insight/content/doi/10.1108/TR-03-2021-0138/full/html	SCOPUS
A pathway to virtual team performance in the New Normal paradigm	Dr. Rajasshrie Pillai	HRM	Journal of Organizational Effectiveness: People and Performance - Emerald publications	2022	2051-6614	https://www.emerald.com/insight/content/doi/10.1108/JOEPP-11-2020-0218/full/html	https://www.emerald.com/insight/content/doi/10.1108/JOEPP-11-2020-0218/full/html	SCOPUS
Smart tourism: antecedents to Indian traveller's decision	Dr. Ramkrishna Dikkatwar	Marketing	European Journal of Innovation Management - Emerald insight	2022	1460-1060	https://www.emerald.com/insight/content/doi/10.1108/EJIM-06-2022-0293/full/html	https://www.emerald.com/insight/content/doi/10.1108/EJIM-06-2022-0293/full/html	SCOPUS
Problem Based Learning and Online Education in Developing Countries: Experiences of Indian B-School Graduates' Participation in Online Case Discussion: An Exploratory Study	Dr. Ramkrishna Dikkatwar	Marketing	International Journal of Education and Development using Information and Communication Technology	2022	1814-0556	http://ijedict.dec.uwi.edu/viewarticle.php?id=3112	http://ijedict.dec.uwi.edu/viewarticle.php?id=3112	SCOPUS
Corporate social responsibility in India : A bibliometric analysis	Dr. Ramkrishna Dikkatwar	Marketing	The IUP Journal of Corporate Governance	2022	0972-6853	https://rb.gy/jrbtac	https://web.p.ebscohost.com/abstract?site=ehost&scope=site&jrnl=09726853&AN=164735075&h=%2faDTH3foa1%2fte%2bRWYsbKBF0U7gRLes8SCJYt53P4q5MHb7P3Z%2fCU%2bsBT10qqAnu2v590JU2PtCvBzIVVQdVW%2fQ%3d%3d&url=c&resultLocal=ErrCrI%3dNoResults&resultNs=Ehost&urlhashurl=login.aspx%3fdirect%3dtrue%26profile%3dehost%26scope%3dsite%26auth type%3dcrawler%26jrnl%3d09726853%26AN%3d164735075	ABDC C
Brand Love Research: A Bibliometric Review	Dr. Ramkrishna Dikkatwar	Marketing	Academy of Marketing Studies Journal	2022	1528-2678	https://www.abacademies.org/articles/brand-love-research-a-bibliometric-review.pdf	https://www.abacademies.org/articles/brand-love-research-a-bibliometric-review.pdf	SCOPUS, ABDC B
Study of consumer buying behavior towards bicycle under EPS and LPS	Dr. Riddhiman Mukhopadhyay	Marketing	International Journal of Advanced Multidisciplinary Scientific Research (IJAMSR)	2022	2581-4281	https://www.ijamsr.com/issues/6_Volume%206_Issue%209/20240228_100445_6712.pdf	https://www.ijamsr.com/issues/6_Volume%206_Issue%209/20240228_100445_6712.pdf	Peer reviewed Journal
Sales Force Development: The Middle Management Perspective	Dr. Riddhiman Mukhopadhyay	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Tourism Prospective, Tourism Motives, Tourist Destination Visit and Tourist Dissatisfaction in Maharashtra: An Empirical Study	Dr. Vinay Nandre	Marketing	YMER	2022	0044-0477	https://ymerdigital.com/archives/?cpage=9&issid=%202112	https://ymerdigital.com/uploads/YMER2112AJ.pdf	SCOPUS
Theory of Planned Behaviour (TPB) Extension in Adoption of Social Media for Online Shopping in India	Dr. Vinay Nandre	Marketing	International Journal of Business Innovation and Research	2022	e-ISSN: 1751-0260 ISSN print: 1751-0252	https://www.inderscienceonline.com/doi/abs/10.1504/UBIR.2022.121692	https://www.inderscienceonline.com/doi/abs/10.1504/UBIR.2022.121692	SCOPUS
Riding with tranquillity – the analysis towards bullet 350	Dr. Poorna Chandra Prasad	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal

A Real-Time Machine learning based cloud computing Architecture for Smart Manufacturing	Dr. Poorna Chandra Prasad	Marketing	IEEE Xplore	2022	9781-6654	https://ieeexplore.ieee.org/abstract/document/9792860	https://ieeexplore.ieee.org/abstract/document/9792860	SCOPUS
Market potential and institutional preferences a study on atl in pune	Dr. Poorna Chandra Prasad	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Customers' impulsive behavior: a study with reference to classmate in rajkot	Dr. Poorna Chandra Prasad	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Nutrition Value As A Promotional Strategy: A Review Of Biscuits In the Indian Context	Dr. Poorna Chandra Prasad	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Are cas curious about anti money laundering course?	Dr. Poorna Chandra Prasad	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Adolescents' addiction to online gaming: a study in kanpur	Dr. Poorna Chandra Prasad	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Time series analysis: an application of sarima model in general trade to forecast sales	Dr. Poorna Chandra Prasad	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Time series analysis: an application of forecasting model on general trade	Dr. Poorna Chandra Prasad	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Experiential tourism – role and application of micro-targeting in enhancing customer experience, engagement and loyalty	Dr. Nilesh Kate	Marketing	Journal of Information and Optimization Sciences (Taylor and Francis)	2022	0252- 2667	https://www.tandfonline.com/doi/abs/10.1080/02522667.2022.2139929	https://www.tandfonline.com/doi/abs/10.1080/02522667.2022.2139929	SCOPUS, ABDC C
"Health Insurance markets and the web of asymmetric information:A Theoretical Perspective" Volume-58,Issue No-146	Dr. Nilesh Kate	Marketing	MANAGER: The British Journal of Administration Management	2022	1746-1278	https://tbjam.org/	https://tbjam.org/vol58-issue-146/	SCOPUS
Segmenting Learners in E-Learning Environments for Semi-Urban markets of India by using cluster Analysis" Volume-58,Issue No-146	Dr. Nilesh Kate	Marketing	MANAGER: The British Journal of Administration Management	2022	1746-1278	https://tbjam.org/	https://tbjam.org/vol58-issue-146/	SCOPUS
E-learning: Impact on students holistic development and employability. Vol:55 Issue:05, (2022)	Dr. Nilesh Kate	Marketing	Tianjin Daxue Xuebao (Ziran Kexue yu Gongcheng Jishu Ban)/ Journal of Tianjin University Science and Technology	2022	e-ISSN: 0493-2137	https://tianjindaxuexuebao.com/dashboard/uploads/27.ZEYDN.pdf	https://tianjindaxuexuebao.com/dashboard/uploads/27.ZEYDN.pdf	UGC
Significance Of Tourism Industry in Indian GDP: A Review	Dr. Nilesh Kate	Marketing	Global Research Institute Korea University	2022	1226-4741	https://kristudies.org/volume-15-issue-34-may-2022	https://kristudies.org/volume-15-issue-34-may-2022	UGC
Role of analytics in decision making in turbulent environment: a critical review	Dr. Nilesh Kate	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Studies on Antivirus Software Tools: Strong Weapon to Protect Systems	Dr. Nilesh Kate	Marketing	IEEE Publisher - 2022 2nd International conference on Innovation Practices in technology and Management(ICIPTM)	2022	10.1109/ICIPTM54933.2022.9753877	https://ieeexplore.ieee.org/xpl/conhome/9752773/proceeding	https://ieeexplore.ieee.org/document/9753877	Peer reviewed Journal
Exploring Consumer Preferences and Purchasing Patterns of Dairy Products: An Empirical Investigation	Prof. Raj Mishra	Marketing	World Journal of Management and Economics (Scopus Indexed journal).	2022	1819-8643	https://wesro.org/	https://wesro.org/volume-16-sp-02/	ABDC C
Factors Effecting Consumers Impulse Buying in Retail: A Study	Prof. Raj Mishra	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal

Examining Media Bias: A Study of News Coverage and its Impact on Public Perception	Dr. Yachna Gharde	Marketing	International Journal of Engineering, Science, Technology and Innovation (UESTI)	2022	2582-9734	https://ijesti.com/uploads/issues/28022024154235.pdf	https://ijesti.com/uploads/issues/28022024154235.pdf	Peer reviewed Journal
Exploring Consumer Preferences and Purchasing Patterns of Dairy Products: An Empirical Investigation	Dr. Yachna Gharde	Marketing	World Journal of Management and Economics (Scopus Indexed journal).	2022	1819-8643	https://wesro.org/	https://wesro.org/volume-16-sp-02/	ABDC C
A study of ratio analysis of banking sector in india: a literature revi	Dr. Laxman Doifode	Finance	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Competitor analysis of online shopping sites	Dr. B. Naresh	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Antecedents and Consequences of Employee's Intention to Quit the job	Prof. Rajashree Gethe	HR	International Journal of Engineering, Science, Technology and Innovation (UESTI)	2022	2582-9734	https://ijesti.com/uploads/issues/29022024052022.pdf	https://ijesti.com/uploads/issues/29022024052022.pdf	Peer reviewed Journal
An empirical analysis of student's experience with educational loan services offered by banks	Prof. Rajashree Gethe	HR	PRAYUKTI Journal of Management Applications	2022	2583-1909 (Online)	https://bschool.dpu.edu.in/download/journal/Volume2-Issue1/PJMA-M-18.pdf	https://bschool.dpu.edu.in/download/journal/Volume2-Issue1/PJMA-M-18.pdf	SCOPUS
A Study on Modes Of Digital Payment System, Analysis of Frauds Occurring Through Digital Payment System	Prof. Rajashree Gethe	HR	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Behavioural Finance: Understanding Impact of Human Behaviour Towards Financial Decision Making	Prof. Rajashree Gethe	HR	Int. J. of Economics and Accounting	2022	e-ISSN: 2041-8698; ISSN print: 2041-868X	https://www.inderscience.com/info/inarticletoc.php?jcode=ijea&year=2022&vol=11&issue=2	https://www.inderscience.com/info/inarticle.php?artid=124149	SCOPUS
Extrapolation of Talent Acquisition in AI aided Professional environment	Prof. Rajashree Gethe	HR	Int. J. of Business Innovation and Research	2022	1751-0260	https://www.inderscience.com/info/inarticletoc.php?jcode=ijbir&year=2022&vol=27&issue=4	https://www.inderscience.com/info/inarticle.php?artid=122510	SCOPUS
Interference of Artificial Intelligence, Analytics and Automation in Performance Management System	Prof. Rajashree Gethe	HR	Int. J. of Business Innovation and Research	2022	1751-0260	https://www.inderscience.com/jhome.php?jcode=ijbir	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=7ksRRKMAAAAJ&citation_for_view=7ksRRKMAAAAJ:W7OEmFM1HYC	SCOPUS
Engagement of AI Based Chatbot, Chatgpt in Student learning	Prof. Arvind Kumar	Marketing	International Journal of Advanced Multidisciplinary Scientific Research (IJAMSR)	2022	2581-4281	https://www.ijamsr.com/issues/6_Volume%206_Issue%209/20240228_101822_6713.pdf	https://www.ijamsr.com/issues/6_Volume%206_Issue%209/20240228_101822_6713.pdf	Peer reviewed Journal
Antecedents and Consequences of Employee's Intention to Quit the job	Dr. Rajalakshmi M.	HRM	International Journal of Engineering, Science, Technology and Innovation (UESTI)	2022	2582-9734	https://ijesti.com/uploads/issues/29022024052022.pdf	https://ijesti.com/uploads/issues/29022024052022.pdf	Peer reviewed Journal
A study to analyse impact of announcement of buyback of shares on the price of securities	Prof. Suresh Kadam	Finance	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
A study on impact of stock split on price of the share	Prof. Suresh Kadam	Finance	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Tourism Prospective, Tourism Motives, Tourist Destination Visit and Tourist Dissatisfaction in Maharashtra: An Empirical Study	Dr. Prafulla Kumar Padhi	Marketing	YMER	2022	0044-0477	https://ymerdigital.com/archives/?cpage=9&issid=%202112	https://ymerdigital.com/uploads/YMER2112AJ.pdf	SCOPUS
Time series analysis: an application of sarima model in general trade to forecast sales	Dr. Prafulla Kumar Padhi	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Time series analysis: an application of forecasting model on general trade	Dr. Prafulla Kumar Padhi	Marketing	PIBM Management Journal	2022	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Significance Of Tourism Industry in Indian GDP: A Review	Dr. Mahendra More	Marketing	Global Research Institute Korea University	2022	1226-4741	https://kristudies.org/volume-15-issue-34-may-2022	https://kristudies.org/volume-15-issue-34-may-2022	SCOPUS
Antecedents and Consequences of Employee's Intention to Quit the job	Prof. Nikita Bachhawat	HR	International Journal of Engineering, Science, Technology and Innovation (UESTI)	2022	2582-9734	https://ijesti.com/uploads/issues/29022024052022.pdf	https://ijesti.com/uploads/issues/29022024052022.pdf	Peer reviewed Journal

Examining Media Bias: A Study of News Coverage and its Impact on Public Perception	Prof. Samrudha Nayak	Marketing	International Journal of Engineering, Science, Technology and Innovation (IJESTI)	2022	2582-9734	https://ijesti.com/uploads/issues/28022024154235.pdf	https://ijesti.com/uploads/issues/28022024154235.pdf	Peer reviewed Journal
Mobile phone network – An Overview	Dr. Laxman Doifode	Finance	South india journal of social sciences	2021	0972 – 8945	https://journal.sijss.com/index.php/home	https://journal.sijss.com/index.php/home	SCOPUS
Year 2 (2021)								
Measure what matters: descriptive and predictive metrics of HRM-pathway toward organizational performance	Dr. Rajasshrie Pillai	HRM	International Journal of Productivity and performance management.	2021	1741-0401	https://www.emerald.com/insight/content/doi/10.1108/IJPPM-10-2020-0509/full/html	https://www.emerald.com/insight/content/doi/10.1108/IJPPM-10-2020-0509/full/html	SCOPUS
Adoption of AI-empowered industrial robots in auto component manufacturing companies	Dr. Rajasshrie Pillai	HRM	Taylor & Francis Group - Production and planning control	2021	0953-7287 1366-5871	https://www.tandfonline.com/doi/abs/10.1080/09537287.2021.1882689	https://www.tandfonline.com/doi/abs/10.1080/09537287.2021.1882689	SCOPUS
Sustainable development of agriculture in india	Dr. Nilesh Kate	Marketing	PIBM Management Journal	2021	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Residential Real estate marketing post Pandemic	Dr. Yachna Gharde	Marketing	Empirical Economics Letter ABDC C	2021	1681-8997	http://www.eel.my100megs.com/volume-20-number-december-3-special-issue.htm	http://www.eel.my100megs.com/volume-20-number-december-3-special-issue.htm	SCOPUS
A Comparative analysis of unconventional and celebrity advertisement effectiveness using hierarchy of effects model	Dr. B. Naresh	Marketing	PIBM Management Journal	2021	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Spending of Taxes by Indian Government: A Theoretical Perspective	Prof. Rajashree Gethe	HR	International Journal of Advances in Management, Economics and Entrepreneurship	2021	2349-4468	https://www.inderscience.com/jhome.php?jcode=ijea	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=7ksRRKMAAAAJ&citation_for_view=7ksRRKMAAAAJ:2osOgNQ5qMEC	SCOPUS
Effect of GST on various Industries in Indian economy	Dr. Harsha Gandhi	Marketing	Journal of the Asiatic Society of Mumbai	2021	0972-0766	https://www.asiaticsociety.org.in/journal/index.php	https://www.asiaticsociety.org.in/journal/index.php	SCOPUS
Mobile phone network – An Overview	Prof. Arvind Kumar	Marketing	South india journal of social sciences	2021	0972 – 8945	https://journal.sijss.com/index.php/home	https://journal.sijss.com/index.php/home	SCOPUS
Customer relationship management practices in Retail industry	Dr. Mahendra More	Marketing	Specialusis Ugdymas	2021	1392-5369	http://www.sumc.lt/index.php/se/article/view/1948	http://www.sumc.lt/index.php/se/article/view/1948	SCOPUS
Comparative Analysis of Online Services of Public and Private Sector Banks of India in terms of Customer Satisfaction	Dr. Vinay Nandre	Marketing	The Seybold Report	2021	1533-9211	https://admin369.seyboldreport.org/file/V18I01A160_X73DT-pqUecHa69rgd9sl.pdf	https://admin369.seyboldreport.org/file/V18I01A160_X73DT-pqUecHa69rgd9sl.pdf	SCOPUS
Year 3 (2020)								
Adoption of artificial intelligence (AI) for talent acquisition in IT/ITeS organizations	Dr. Rajasshrie Pillai	HRM	Benchmarking: An International Journal	2020	1463-5771	https://www.emerald.com/insight/content/doi/10.1108/BIJ-04-2020-0186/full/html	https://www.emerald.com/insight/content/doi/10.1108/BIJ-04-2020-0186/full/html	Peer Review
Adoption of internet of things (IoT) in the agriculture industry deploying the BRT framework	Dr. Rajasshrie Pillai	HRM	Benchmarking: An International Journal	2020	1463-5771	https://www.emerald.com/insight/publication/issn/1463-5771	https://www.emerald.com/insight/publication/issn/1463-5771	SCOPUS
Shopping intention at AI-powered automated retail stores (AIPARS)	Dr. Rajasshrie Pillai	HRM	Journal of Retailing and consumer studies	2020	0969-6989	https://www.sciencedirect.com/science/article/abs/pii/S0969698919302887	https://www.sciencedirect.com/science/article/abs/pii/S0969698919302887	SCOPUS
Adoption of AI-based chatbots for hospitality and tourism	Dr. Rajasshrie Pillai	HRM	International Journal of Indian Culture and Business Management	2020	0959-6119	https://www.emerald.com/insight/content/doi/10.1108/IJCHM-04-2020-0259/full/html	https://www.emerald.com/insight/content/doi/10.1108/IJCHM-04-2020-0259/full/html	SCOPUS
Use of Technology in HR	Prof. Ajit Sane	Marketing	Turkish Journal of Computer and Mathematics Education (TURCOMAT)	2020	3048-4855	https://turcomat.org/index.php/turkbilmat	https://turcomat.org/index.php/turkbilmat/article/view/13152	SCOPUS
A study of numerous factors affect service quality which causes variances in customers' satisfaction towards Indian railway	Dr. Vinay Nandre	Marketing	International Journal of 360 Management Review (A Biannual Refereed & Indexed Journal)	2020	2320-7132	https://scholar.google.com/scholar?hl=en&as_sdt=0,5&cluster=10229820310171508035	https://scholar.google.com/scholar?hl=en&as_sdt=0,5&cluster=10229820310171508035	UGC

Transformation in Micro Small and Medium Enterprises (MSME) through Information and Communication Technology (ICT)	Dr. Nilesh Kate	Marketing	Our Heritage Journal, UGC-Care-B List	2020	0474-9030	https://archives.ourheritagejournal.com/index.php/oh/article/view/7677	https://archives.ourheritagejournal.com/index.php/oh/article/view/7677	SCOPUS
Segmenting Learners in e-learning Environments for Semi-Urban market of India by using Cluster Analysis.	Dr. Nilesh Kate	Marketing	PIBM Management Journal	2020	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Factors influencing financial and environmental performance in green supply chain management: an empirical study	Dr. Yachna Gharde	Marketing	OUR HERITAGE Vol-68, Special Issue-27 (I)	2020	0474-9030	https://archives.ourheritagejournal.com/index.php/oh/article/view/2526	https://archives.ourheritagejournal.com/index.php/oh/article/view/2526/2368	SCOPUS
Factors affecting consumers impulse buying behaviour in retail: a conceptual study	Dr. Yachna Gharde	Marketing	APIMR IRJCM Issue: I, Volume: II,	2020	2582-0966	http://www.apimr.net/include/research/APIMR_IRJCM_Journal-vol2_.pdf	http://www.apimr.net/include/research/APIMR_IRJCM_Journal-vol2_.pdf	SCOPUS
New Trend!!! online shopping during Coronavirus Disease (COVID-19) Pandemic Situation	Dr. Yachna Gharde	Marketing	PIBM Management Journal	2020	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Engagement with Social Media and Social Media Advertising : The Differentiating role of platform type in Indina context.	Dr. B. Naresh	Marketing	PIBM Management Journal	2020	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
A Conceptual Study on Employer Perception towards Hiring Employee with Online Degree/Certification	Dr. B. Naresh	Marketing	IGI Global	2020	ISSN: 1550-1876 e-ISSN: 1550-1337	https://www.igi-global.com/chapter/a-conceptual-study-on-employer-perception-towards-hiring-employee-with-online-degreecertification/312832	https://www.igi-global.com/chapter/a-conceptual-study-on-employer-perception-towards-hiring-employee-with-online-degreecertification/312832	ABDC & SCOPUS
Current Employability Scenario of Indian Graduates (Engineering, MBA & Other streams): A Review	Prof. Rajashree Gethe	HR	International Journal of Advances in Management and Economics	2020	2278-3369	https://www.managementjournal.info/index.php/IJAME/issue/view/69	https://www.managementjournal.info/index.php/IJAME/article/view/655/pdf	SCOPUS
The Impact of Technology on Employee Training and Development Process	Prof. Rajashree Gethe	HR	International Journal of Advances in Social Sciences and Humanities	2020	2347 7474	https://www.ijassh.com/index.php/IJASSH/article/view/341	https://www.ijassh.com/index.php/IJASSH/article/view/341	UGC
Finance Bubble: The Review of Literature of Causes, Impact and its management.	Prof. Pravin Gurav	Marketing	PIBM Management Journal	2020	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Global Scenario of Cyber Bullying : A Review	Dr. Rajalakshmi M.	HRM	ZENITH International Journal of Multidisciplinary Research	2020	2231-5780	http://www.indianjournals.com/ijor.aspx?target=ijor:zijmr&volume=9&issue=5&article=033	http://www.indianjournals.com/ijor.aspx?target=ijor:zijmr&volume=9&issue=5&article=033	UGC
Trends and Developments of Digital Marketing and Digital Ecosystem Model for Rural Market Growth in India	Dr. Prafulla Kumar Padhi	Marketing	Journal of Critical Reviews(JCR)	2020	2394-5125	https://www.jcreview.com/archive.php	https://www.jcreview.com/paper.php?slug=trends-and-developments-of-digital-marketing-and-digital-ecosystem-model-for-rural-market-growth-in-india	UGC
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Implications for Human Resource Management Practice: Using a Neuroscientific Lens	Dr. Rajasshrie Pillai	HRM	Development and Learning in Organizations	2019	1477-7282	https://www.emerald.com/insight/content/doi/10.1108/DLO-11-2018-0152/full/html	https://www.emerald.com/insight/content/doi/10.1108/DLO-11-2018-0152/full/html	SCOPUS
Technology and Talent Analytics for Talent Management- A Game Changer for Organizational Performance	Dr. Rajasshrie Pillai	HRM	International Journal of Organizational Analysis	2019	1934-8835	https://www.emerald.com/insight/content/doi/10.1108/UOA-01-2019-1634/full/html	https://www.emerald.com/insight/content/doi/10.1108/UOA-01-2019-1634/full/html	SCOPUS
An Emprical Study on Entrepreneurial Bricolage Behaviour for Sustainable Enterprise Performance of Startups: Evidence from An Emerging Economy	Dr. Rajasshrie Pillai	HRM	Journal of Enterprunership in Emerging Economics	2019	2053-4604	https://www.emerald.com/insight/content/doi/10.1108/JEEE-01-2019-0009/full/html	https://www.emerald.com/insight/content/doi/10.1108/JEEE-01-2019-0009/full/html	SCOPUS
An empirical study on the online learning experience of MOOCs: Indian students' perspective	Dr. Rajasshrie Pillai	HRM	Emerald Insights - International Journal of Education Management	2019	0951-354x	https://www.emerald.com/insight/content/doi/10.1108/IJEM-01-2019-0025/full/html	https://www.emerald.com/insight/content/doi/10.1108/IJEM-01-2019-0025/full/html	SCOPUS

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Analysis of Customer Perceptions towards Investment in Financial Services	Dr. Nilesh kate	Marketing	PIBM Management Journal	2019	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Service Quality Measurement of Antivirus Software Industry by using Servqual Model	Dr. Nilesh Kate	Marketing	International Journal of Engineering and Advanced Technology (IJEAT)	2019	2249-8958	https://www.academia.edu/download/90679116/A9695109119.pdf	https://www.academia.edu/download/90679116/A9695109119.pdf	SCOPUS
Analysis of Individual Investors Behaviour towards Mutual Fund as an Investment Tool in Pune City	Dr. Nilesh Kate	Marketing	Our Heritage Journal, UGC-Care-B List	2019	0474-9030	https://archives.ourheritagejournal.com/index.php/oh/article/view/614	https://archives.ourheritagejournal.com/index.php/oh/article/view/614	UGC
The Barricade for the fluent function of business using artificial intelligence	Prof. Raj Mishra	Marketing	International Journal of Recent Technology and Engineering (IJRTE)	2019	2277-3878	https://www.ijrte.org/archive/	https://www.ijrte.org/wp-content/uploads/papers/v8i4/C6061098319.pdf	SCOPUS
Customer Expectation and Satisfaction towards Hygiene Hatrick through Mission Happiness in Pantaloons Store	Dr. Yachna Gharde	Marketing	Our Heritage Journal, UGC-Care-B List	2019	0474-9030	https://archives.ourheritagejournal.com/index.php/oh/article/view/613	https://archives.ourheritagejournal.com/index.php/oh/article/view/613	UGC
The Effective Strategy Develop With The Strategy Develop With The Strategic Leadership And Organization Innovativeness On Education Industry:- Conceptual Frame Work	Dr. Yachna Gharde	Marketing	IJRAR www.ijrar.org	2019	e-ISSN 2348-1269 P-ISSN 2349-5138	https://www.ijrar.org/viewfull.php?&p_id=IJRAR19UP002	http://www.ijrar.org/papers/IJRAR19UP002.pdf	UGC
A conceptual study on insights into using 'selfie' as a marketing tool by companies: catching the young minds	Dr. B. Naresh	Marketing	International Journal of Business Innovation and Research	2019	e-ISSN: 1751-0260 ISSN: 1751-0252	https://www.inderscienceonline.com/doi/abs/10.1504/IJBIR.2019.099757	https://www.inderscienceonline.com/doi/abs/10.1504/IJBIR.2019.099757	SCOPUS
Global Scenario of Cyber Bullying : A Review	Dr. B. Naresh	Marketing	ZENITH International Journal of Multidisciplinary Research	2019	2231-5780	http://www.indianjournals.com/ijor.aspx?target=ijor:zijmr&volume=9&issue=5&article=033	http://www.indianjournals.com/ijor.aspx?target=ijor:zijmr&volume=9&issue=5&article=033	UGC
Implications for Human Resource Management Practice: Using a Neuroscientific Lens	Prof. Poornima Sehwat	HRM	Development and Learning in Organizations	2019	1477-7282	https://www.emerald.com/insight/content/doi/10.1108/DLO-11-2018-0152/full/html	https://www.emerald.com/insight/content/doi/10.1108/DLO-11-2018-0152/full/html	SCOPUS
Attributes of Academic Leaders: The Missing Element in Indian Management	Prof. Poornima Sehwat	HRM	Cikitusi Journal for Multidisciplinary Research	2019	0975-6876	http://www.cikitusi.com/gallery/14-mar-285.pdf	http://www.cikitusi.com/gallery/14-mar-285.pdf	UGC
Perception of Employees of Different Generations Towards Organizational Change	Prof. Rajashree K. Gethe	HR	International Journal of Scientific Research in Multidisciplinary Studies	2019	e-ISSN: 2454-9312 ISSN: 2454-6143	https://www.isroset.org/journal/USRMS/digital_library.php	https://www.isroset.org/pdf_paper_view.php?paper_id=1565&10-USRMS-02737.pdf	UGC
Hiring fresher's challenges and problems faced by hr recruiters: literature review	Prof. Rajashree K. Gethe	HR	Journal of Management Research and Analysis (JMRA)	2019	2394-2770	https://www.researchgate.net/profile/Rajashree-Gethe-2/publication/373879315_Journal_of_Management_Research_and_Analysis_JMRA2770_Impact_Factor_6303/links/6501adf5a2e39316ce081e9d/Journal-of-Management-Research-and-Analysis-JMRA2770-Impact-Factor-6303.pdf	https://www.researchgate.net/profile/Rajashree-Gethe-2/publication/373879315_Journal_of_Management_Research_and_Analysis_JMRA2770_Impact_Factor_6303/links/6501adf5a2e39316ce081e9d/Journal-of-Management-Research-and-Analysis-JMRA2770-Impact-Factor-6303.pdf	UGC
A Study on consumer buying behavior and satisfaction index regarding "Mission Happiness" with special reference to Pantaloons, Chinchwad, Pune.	Prof. Pravin Gurav	Marketing	PIBM Management Journal	2019	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Role of Artificial Intelligence Adoption in Education	Dr. Harsha Gandhi	Marketing	PIBM Management Journal	2019	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal

A Study on Maximization of Wealth and its impact on return on investment, due to transition in different Fixed Deposit Rates of Selected Public & Private Sector Banks before 10 years and currently, in Pune City	Dr. Harsha Gandhi	Marketing	PIBM Management Journal	2019	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
Service Quality Measurement of Antivirus Software Industry by using Servqual Model	Dr. Mahendra More	Marketing	International Journal of Engineering and Advanced Technology (IJEAT)	2019	2249-8958	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=Service+Quality+Measurement+of+Antivirus+Software+Industry+by+using+Servqual+Model&btnG=	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=Service+Quality+Measurement+of+Antivirus+Software+Industry+by+using+Servqual+Model&btnG=	SCOPUS
Xiaomi smartphone and customer satisfaction level towards the Brand	Dr. Sanjeev Kulkarni	Marketing	PIBM Management Journal	2019	2455-8796	https://www.pibm.in/about-journal.html	https://www.pibm.in/about-journal.html	Peer reviewed Journal
A study on consumer perception towards online buying behavior and level of satisfaction with reference to e-commerce	Prof. Pravin Gurav	Marketing	Journal of Management Research and Analysis (JMRA)	2019	2394-2770	https://www.jmra.in/	https://www.jmra.in/	UGC
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Smart HR 4.0 – how industry 4.0 is disrupting HR	Dr. Rajasshrie Pillai	HRM	Emerald Publishing Limited- Human Resource Management International Digest	2018	0967-0734	https://www.emerald.com/insight/content/doi/10.1108/HRMID-04-2018-0059/full/html	https://www.emerald.com/insight/content/doi/10.1108/HRMID-04-2018-0059/full/html	SCOPUS
An empirical study on the adoption of M-learning apps among IT/ITeS employees	Dr. Rajasshrie Pillai	HRM	Interactive Technology and Smart Education	2018	1741-5659	https://www.researchgate.net/publication/326141092_An_empirical_study_on_the_adoption_of_M-learning_apps_among_ITITeS_employees	https://www.researchgate.net/publication/326141092_An_empirical_study_on_the_adoption_of_M-learning_apps_among_ITITeS_employees	SCOPUS
Influence of Psychological Contract on Workplace Bullying	Dr. B. Naresh	Marketing	Aggressive and Violent Behavior	2018	1359-1789	https://www.researchgate.net/publication/324960034_Influence_of_psychological_contract_on_workplace_bullying	https://www.researchgate.net/publication/324960034_Influence_of_psychological_contract_on_workplace_bullying	SCOPUS
Factor Influencing Customer perception on App usage for Bank transactions: An Empirical study	Dr. B Naresh	Marketing	International Journal of Pure and Applied Mathematics	2018	1314-3395	https://acadpubl.eu/hub/2018-119-12/articles/7/1597.pdf	https://acadpubl.eu/hub/2018-119-12/articles/7/1597.pdf	UGC
Influence of Psychological Contract on Workplace Bullying	Dr. Rajalakshmi M.	HRM	Aggressive and Violent Behavior	2018	1359-1789	https://www.researchgate.net/publication/324960034_Influence_of_psychological_contract_on_workplace_bullying	https://www.researchgate.net/publication/324960034_Influence_of_psychological_contract_on_workplace_bullying	SCOPUS
Influence of Cyber and Workplace Bullying towards Employee Negative Emotions the Moderating Role of Gender	Dr. B. Naresh	Marketing	International Journal of Cyber Behavior, Psychology and Learning	2018	2155-7136	https://www.igi-global.com/article/influence-of-cyber-and-workplace-bullying-towards-employee-negative-emotions-the-moderating-role-of-gender/220072	https://www.igi-global.com/article/influence-of-cyber-and-workplace-bullying-towards-employee-negative-emotions-the-moderating-role-of-gender/220072	SCOPUS
Influence of Cyber and Workplace Bullying towards Employee Negative Emotions the Moderating Role of Gender	Dr. Rajalakshmi M.	HRM	International Journal of Cyber Behavior, Psychology and Learning	2018	2155-7136	https://www.igi-global.com/article/influence-of-cyber-and-workplace-bullying-towards-employee-negative-emotions-the-moderating-role-of-gender/220072	https://www.igi-global.com/article/influence-of-cyber-and-workplace-bullying-towards-employee-negative-emotions-the-moderating-role-of-gender/220072	SCOPUS
Perceived Customer Expectations in Purchasing Luxury Commercial Mini Bus (LCV Segment): An Empirical Analysis	Dr. Nilesh Kate	Marketing	International Journal of Management Studies (IJMS)	2018	2249-0302	https://www.academia.edu/download/90679008/Paper_16.pdf	https://www.academia.edu/download/90679008/Paper_16.pdf	UGC
Perceived Customer Expectations in Purchasing Luxury Commercial Mini Bus (LCV Segment): An Empirical Analysis	Dr. Mahendra More	Marketing	International Journal of Management Studies (IJMS)	2018	2249-0302	https://www.academia.edu/download/90679008/Paper_16.pdf	https://www.academia.edu/download/90679008/Paper_16.pdf	UGC
Real Estate- The Sector with A Pool of Opportunities	Prof. Pravin Gurav	Marketing	International Journal of Management Studies (IJMS)	2018	2249-0302	https://www.researchgate.net/profile/Ritesh-Verma-2/publication/328284260_Real_Estate_The_Sector_with_A_Pool_of_Opportunities/links/5c73bb6a458515831f6d23e1/Real-Estate-The-Sector-with-A-Pool-of-Opportunities.pdf	https://www.researchgate.net/profile/Ritesh-Verma-2/publication/328284260_Real_Estate_The_Sector_with_A_Pool_of_Opportunities/links/5c73bb6a458515831f6d23e1/Real-Estate-The-Sector-with-A-Pool-of-Opportunities.pdf	UGC
Real Estate- The Sector with A Pool of Opportunities	Dr. Ritesh Verma	Finance	International Journal of Management Studies (IJMS)	2018	2249-0302	https://www.researchgate.net/profile/Ritesh-Verma-2/publication/328284260_Real_Estate_The_Sector_with_A_Pool_of_Opportunities/links/5c73bb6a458515831f6d23e1/Real-Estate-The-Sector-with-A-Pool-of-Opportunities.pdf	https://www.researchgate.net/profile/Ritesh-Verma-2/publication/328284260_Real_Estate_The_Sector_with_A_Pool_of_Opportunities/links/5c73bb6a458515831f6d23e1/Real-Estate-The-Sector-with-A-Pool-of-Opportunities.pdf	UGC

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An Empirical Study On Factor Influencing Financial And Environmental Performance In Green Supply Chain Management	Prof. Pravin Gurav	Marketing	ZENITH International Journal of Multidisciplinary Research	2018	2231-5780	http://www.zenithresearch.org.in/index.php/past-issues-zijmr.html?start=67	http://www.zenithresearch.org.in/images/stories/pdf/2018/OCT/ZIJMR/11_ZIJMR_VOL8_ISSUE_10_OCTOBER_2018.pdf	UGC
Factors Influencing ERP Implementation In Higher Education Through Extended Tam2 Model: Student Perspective	Dr. B. Naresh	Marketing	Indian Journal of Research	2018	2231-6655	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	UGC
Empirical Study On Factors Influencing Consumer Buying Behavior On Dairy Products In Kolkata	Prof. Mrityunjay Kumar	Marketing	ZENITH International Journal of Multidisciplinary Research	2018	2231-5780	http://www.zenithresearch.org.in/images/stories/pdf/2018/OCT/ZIJMR/15_ZIJMR_VOL8_ISSUE_10_OCTOBER_2018.pdf	http://www.zenithresearch.org.in/images/stories/pdf/2018/OCT/ZIJMR/15_ZIJMR_VOL8_ISSUE_10_OCTOBER_2018.pdf	UGC
Relationship Between Job Rotation Practices And Human Factor Enhancing Employee Motivation And Performance: Automobile Sector	Dr. Rajalakshmi M.	HRM	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162	https://www.jetir.org/papers/JETIR1712174.pdf	https://www.jetir.org/papers/JETIR1712174.pdf	UGC
Study On Factors Influencing On Online Consumer Buying Behavior With A Mediation Role Of Customer Intention	Dr. Poorna Chandra Prasad	Marketing	ZENITH International Journal of Multidisciplinary Research	2018	2231-5780	http://mail.zenithresearch.org.in/images/stories/pdf/2018/OCT/ZIJMR/12_ZIJMR_VOL8_ISSUE_10_OCTOBER_2018.pdf	http://mail.zenithresearch.org.in/images/stories/pdf/2018/OCT/ZIJMR/12_ZIJMR_VOL8_ISSUE_10_OCTOBER_2018.pdf	UGC
Relationship Between Job-Rotation Practices And Human Factors In Enhancing Employee Motivation And Performance-Conceptual Framework	Dr. Rajalakshmi M.	HRM	Indian Journal of Research	2018	2231-6655	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	UGC
Need Of An Index: Logidex	Dr. Ritesh Verma	Finance	Indian Journal of Research	2018	2231-6655	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	UGC
A Conceptual Framework On Green Supply Chain Management Factors Influencing Firm Performance In References To Automobile Industry	Prof. Raj Mishra	Marketing	Indian Journal of Research	2018	2231-6655	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	UGC
Impact Of Employee Well-Being And Happiness On Organizational Productivity: An Empirical Survey Among Manufacturing Employees	Dr. Rajalakshmi M.	HRM	Indian Journal of Research	2018	2231-6655	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	UGC
Impact Of Employee Well-Being And Happiness On Organizational Productivity: An Empirical Survey Among Manufacturing Employees	Prof. Poornima Sehrawat	HRM	Indian Journal of Research	2018	2231-6655	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	UGC
MSP Impact On Agriculture Industry	Prof. G Krishnan	Finance	Indian Journal of Research	2018	2231-6655	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=The+Relationship+Between+Job+Rotation+Practice+And+Human+Factors+In+Enhancing+Employee+Motivation+And+Performance%3A+Literature+Review&btnG=	UGC
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